



THE STATE BAR OF CALIFORNIA  
SOLO AND SMALL FIRM SECTION  
PRESENTS

Earn 3.0  
Hours of MCLE and  
2 Hours of Legal  
Ethics Credit



## 2015 Summer Education Conference

**"Developing Your Solo & Small Firm  
Practice Without the Headache"**

FRIDAY, JULY 24, 2015

The State Bar of California

180 Howard Street

San Francisco, California 94105

Register Online: [www.solo.calbar.ca.gov](http://www.solo.calbar.ca.gov)

# PROGRAM SCHEDULE

## REGISTRATION

12:30 PM–1:00 PM

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## BUILDING YOUR LEGAL PRACTICE CLIENTELE (1.0 HR.)

1:00 PM–2:00 PM

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**Speaker:** Terry Szucsko, Esq.

This program will focus on the development and growth of your solo or small firm practice clientele. Topics to be discussed include the development of your solo or small firm practice clientele through internet advertisements, former clients, local bar associations, networking, and pro bono work.

## BREAK

2:00 PM–2:15 PM

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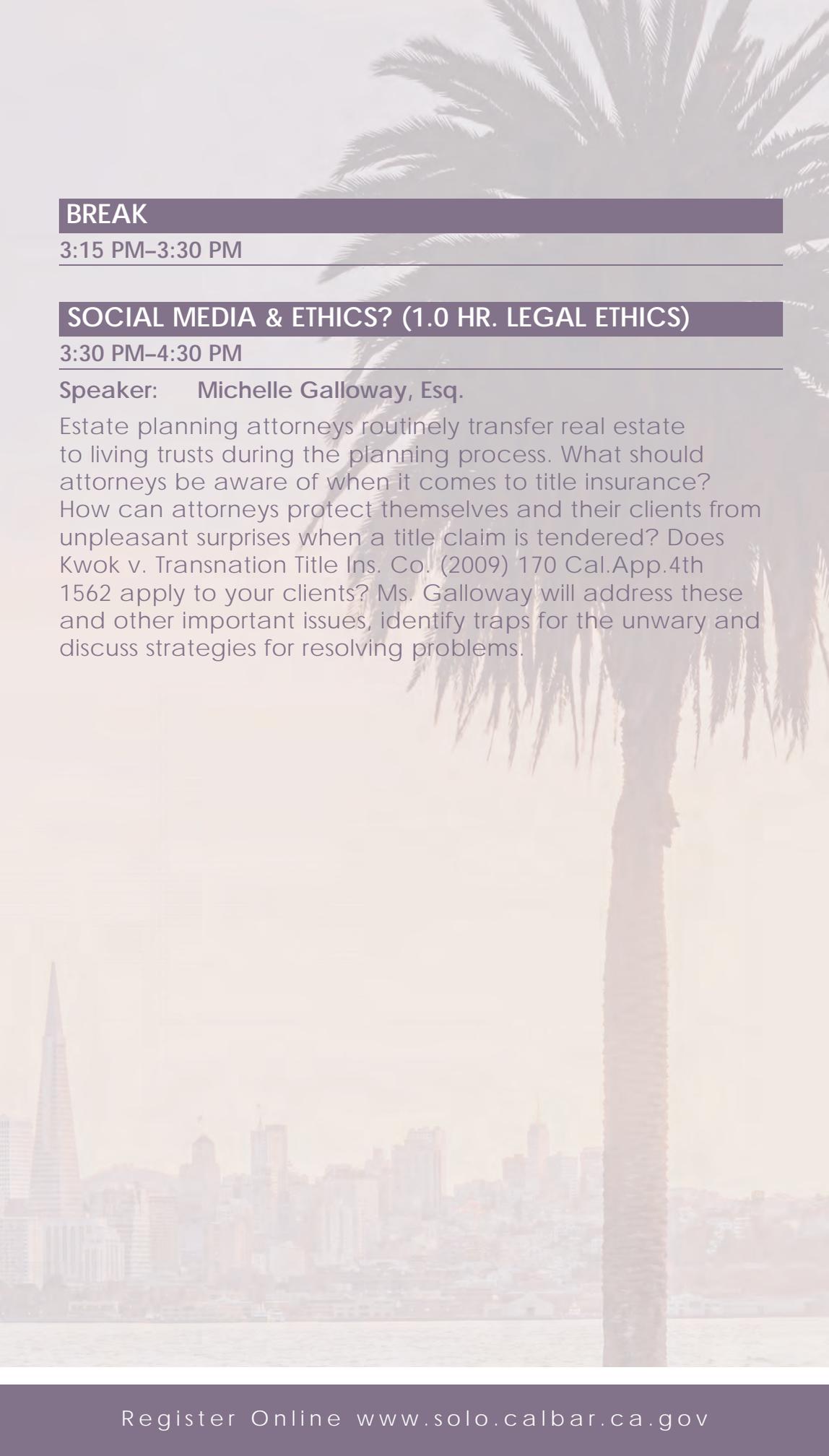
## ATTORNEY FEE ARBITRATIONS/MEDIATIONS & ETHICS (1.0 HR. LEGAL ETHICS)

2:15 PM–3:15 PM

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**Speaker:** Shirish Gupta, Esq.

An overview of the county mandatory fee arbitration/mediation programs and what the arbitrators/mediators are looking for from Shirish Gupta, an experienced fee arbitrator and mediator with the San Francisco, San Mateo, Santa Clara and Riverside county bar associations. Learn best practices to ensure that you are awarded all of your fees and how to avoid traps into which most lawyers fall. Learn about the common ethical issues that arise in fee disputes and how to respond to them.

The background of the entire page is a faded, light-colored image. It features a large palm tree on the right side, with its fronds extending across the top. In the lower portion, a city skyline is visible, including the prominent Transamerica Pyramid. The overall tone is warm and hazy, suggesting a sunset or sunrise.

## **BREAK**

**3:15 PM–3:30 PM**

## **SOCIAL MEDIA & ETHICS? (1.0 HR. LEGAL ETHICS)**

**3:30 PM–4:30 PM**

**Speaker:** Michelle Galloway, Esq.

Estate planning attorneys routinely transfer real estate to living trusts during the planning process. What should attorneys be aware of when it comes to title insurance? How can attorneys protect themselves and their clients from unpleasant surprises when a title claim is tendered? Does *Kwok v. Transnation Title Ins. Co.* (2009) 170 Cal.App.4th 1562 apply to your clients? Ms. Galloway will address these and other important issues, identify traps for the unwary and discuss strategies for resolving problems.

# REGISTRATION INFORMATION

## **CANCELLATIONS/REFUND POLICY:**

Cancellations and requests for refunds must be received in writing no later than July 17, 2015 and are subject to a \$50 service charge. Refunds will not be available after July 17, 2015.

## **QUESTIONS:**

For registration information call (415) 538-2508. Telephone registrations will not be accepted. For program content and/or Section information call (415) 538-2350.

## **SPECIAL ASSISTANCE:**

For special assistance, please call (415) 538-2350.

## **ON-SITE:**

On-site registration will be on a space available basis. Call to confirm space availability.

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## REGISTRATION FORM

Note: One registrant per form. Photocopies may be used.

Bar Number: \_\_\_\_\_

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Firm Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

(Required for email confirmation)

Program package includes 3.0 hours of MCLE credits (including 2 hours of Legal Ethics) and program materials.

Check here if you do not want your information released

### PRE-REGISTRATION FEES (check the appropriate circle)

\$95 Solo and Small Firm Section Members

\$180 Non-Section Members  
(includes enrollment in the Solo and Small Firm Section for 2015)

\*\*Onsite registration fees are \$\_\_\_ for Section Members and \$\_\_\_ for Non-Section Members



AMOUNT ENCLOSED OR TO BE CHARGED

\$ \_\_\_\_\_

### CREDIT CARD INFORMATION (VISA/MasterCard Only)

I authorize The State Bar of California to charge my program registration to my VISA/MasterCard account. (No other credit card will be accepted.)

Account Number: \_\_\_\_\_

(Visa or MasterCard only)

Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Deadline:** In order to pre-register, your form and check, payable to The State Bar of California, or credit card information, must be received no later than July 17, 2015.

Register Online: [www.solo.calbar.ca.gov](http://www.solo.calbar.ca.gov)

**Mail To:** Program Registrations, The State Bar of California,  
180 Howard Street, San Francisco, CA 94105.

**Fax To:** Program Registration at 415-538-2368. In order to fax your registration, credit card information is MANDATORY.  
*(Photocopies of checks will NOT be accepted.)*

The State Bar of California and the Solo and Small Firm Section are approved State Bar of California MCLE providers.

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First Class PRSRT Mail  
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Documentation